

To: Young, Mark
S=O'Connor; G=Lori; I=M.; O=msmail; P=rjrt; A=rjrx400; C=us
From: S=LaBrecque; G=Mark; I=P.; O=msmail; P=rjrt; A=rjrx400; C=us
Posted: 2/11/98 13:43
Opened: 2/13/98 9:23
Subject: Cigar Quatity Change

Mark and Lori,

The total quantity of cigars we will be making for the initial test has decreased from 100M to 80M. Sorry about the last minute change. Mark, pricing etc. has not changed.

80M cigars is a sufficient run for RJR-Macdonald, and will still give us approx 3 turns in the 1,000 test stores (not including pipeline) This quantity should provide an accurate read on if product is moving through or not. Apologize for the change. Thanks.

CC: S=Plummer; G=Ronda; O=msmail; P=rjrt; A=rjrx400; C=us
S=Calloway; G=S. Brad; O=msmail; P=rjrt; A=rjrx400; C=us
S=Crotts; G=Deborah; I=B.; O=msmail; P=rjrt; A=rjrx400; C=us
S=Phillips; G=Percy; O=msmail; P=rjrt; A=rjrx400; C=us

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